

Price list 2021



The price list is valid until June 30, 2021 (in case of annual contract, the current prices are fixed)

The cost is indicated in tenge excluding VAT



No	Format	Placement	Description	Price
1	Promotional news (in Russian, Kazakh, English)	Kazakhstan/ World	Up to 2000 characters	100 000 tg
2	PR article from the client (finished product in Russian/ Kazakh/ English)	Kazakhstan/ World	Up to 2000 characters, up to 10 photos	250 000 tg
3	PR article from the editorial office (in Russian, Kazakh)	Kazakhstan/ World	Up to 5000 characters, up to 10 photos (text and photos from the editorial office)	350 000 tg
	PR article from the editorial office (in English)	Kazakhstan/ World	Up to 5000 characters, up to 10 photos (text and photos from the editorial office)	300 000 tg
4	Promotional material (in Russian, Kazakh)	Kazakhstan/ World	Up to 10000 characters, up to 25 photos (text and photos from the editorial office)	450 000 tg
	Promotional material (in English)	Kazakhstan/ World	Up to 10000 characters, up to 25 photos (text and photos from the editorial office)	400 000 tg
6	Banner ad Top Vertical Horizontal	On the home page Pass-through Pass-through	½ traffic Size 1200x400 Size 300x600 Size 900x170	400 000 tg 300 000 tg 300 000 tg
7	Special project	Individual	Individual	Individual
8	Branded Post + Stories (in Russian, Kazakh, English)	Instagram/Facebook	Post in the Dimash News account with a ready-made Stories layout (the date and time of publication of the post and Stories are agreed with the client)	100 000 tg (per week) 150 000 tg (per month)