



DIMASH
NEWS

mediakit



DimashNews is the official information source of Dimash Kudaibergen. The site is dedicated to the news of the Kazakh artist and the global community of fans of his work - Dears.



In addition, on DimashNews you can find news from the world of music and art, get acquainted with the traditions of Kazakhstan and other countries. For the convenience of readers, the source is conducted in three languages: Kazakh, Russian, English.

Views



	RUSSIAN	KAZAKH	ENGLISH	TOTAL
TOTAL	548 789	242 661	302 854	1,1 mln
JANUARY 2021	139 996	64 707	136 452	341 545

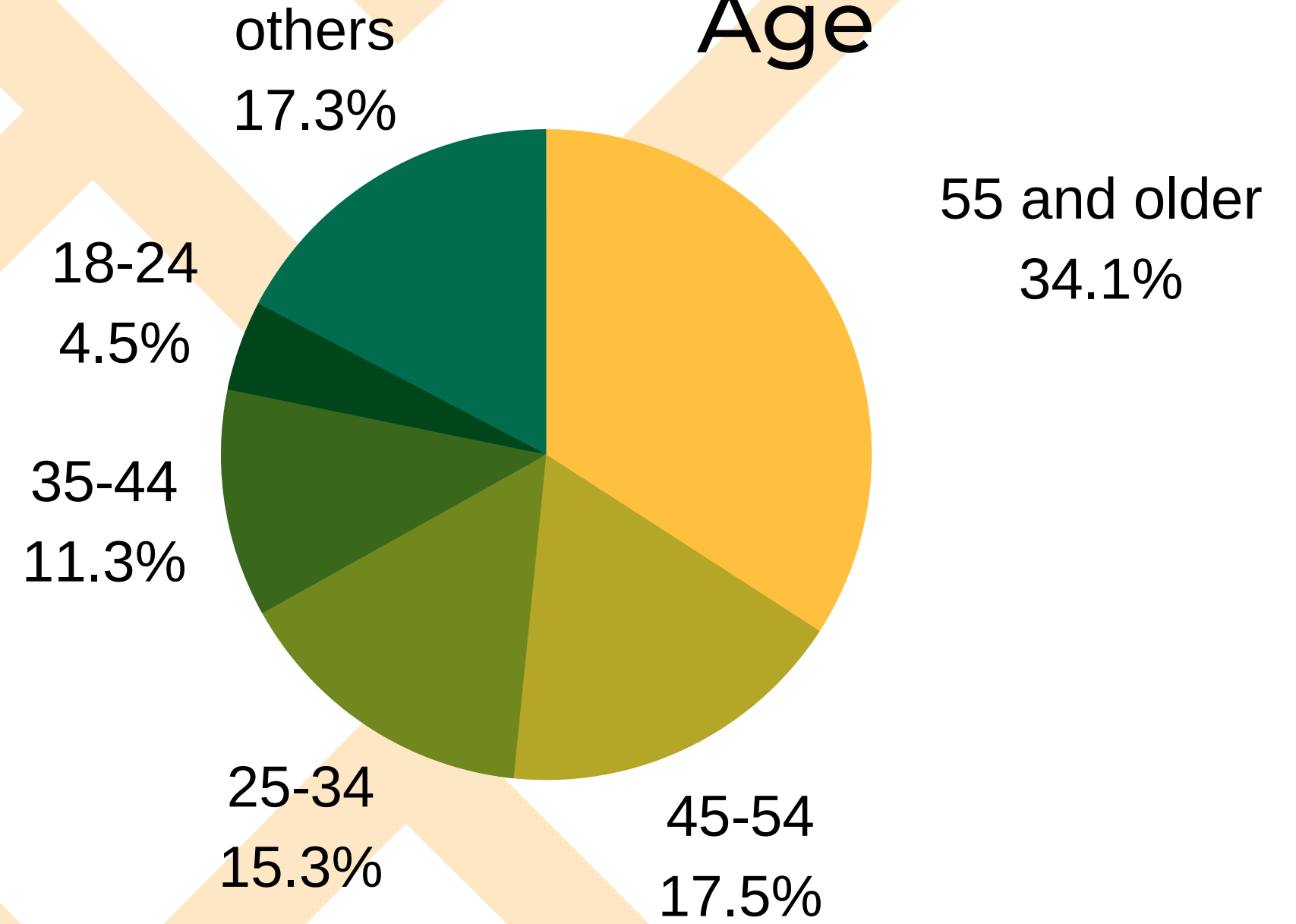


Geography

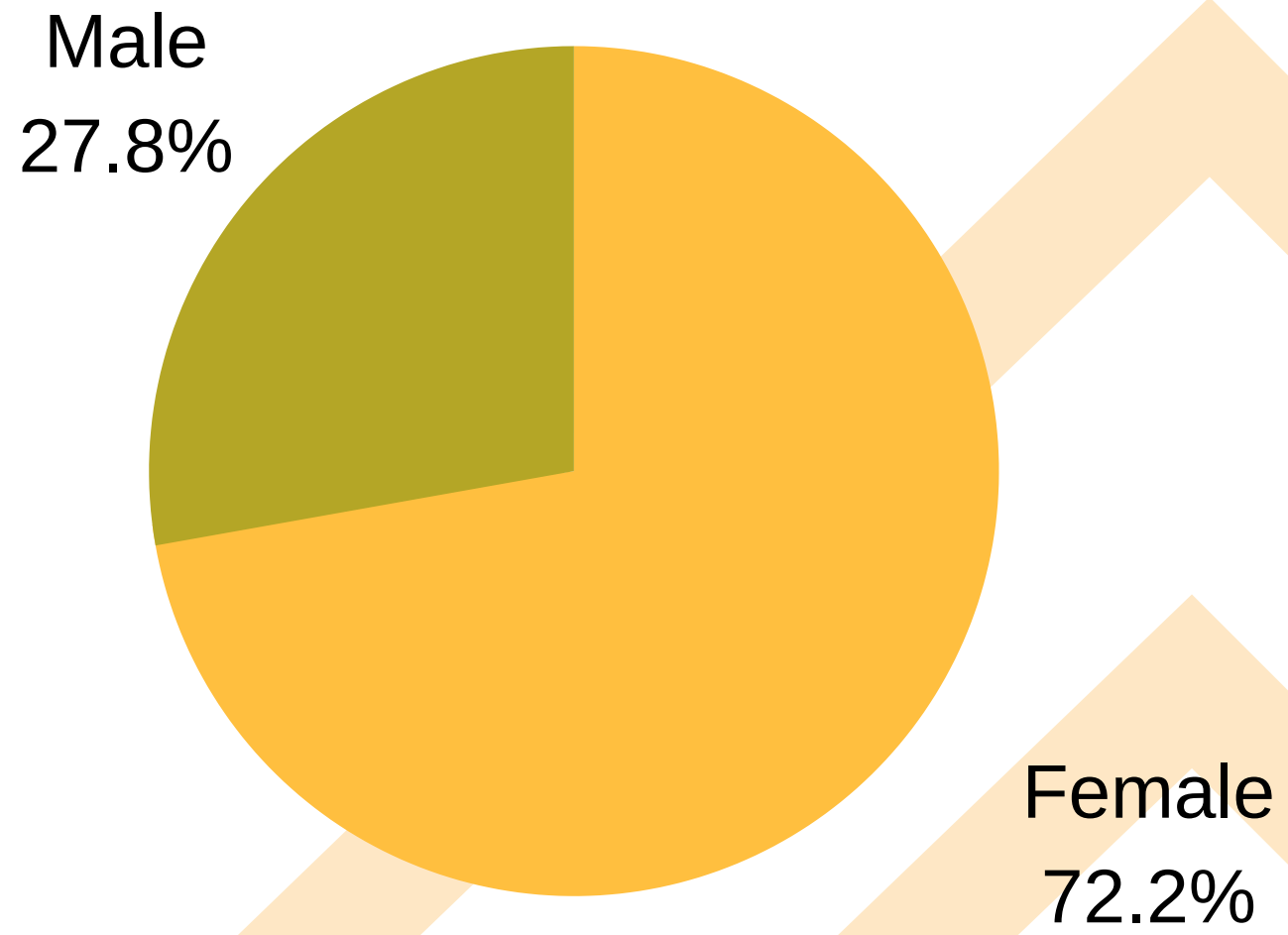
KAZAKHSTAN	RUSSIA	USA	UKRAINE	BELARUS
36,8%	18,7%	5,62%	4,83%	2 %

Core audience

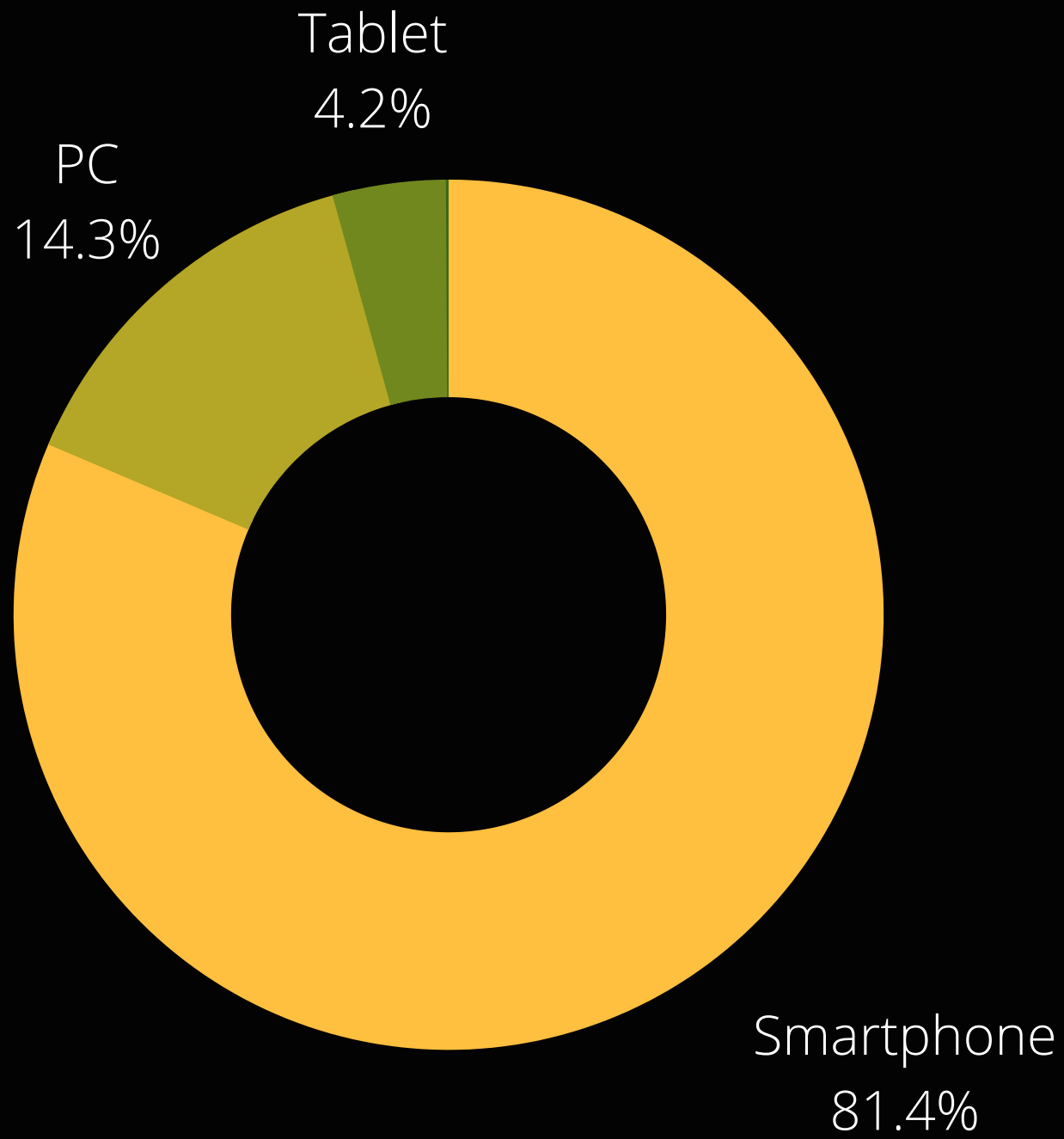
Age



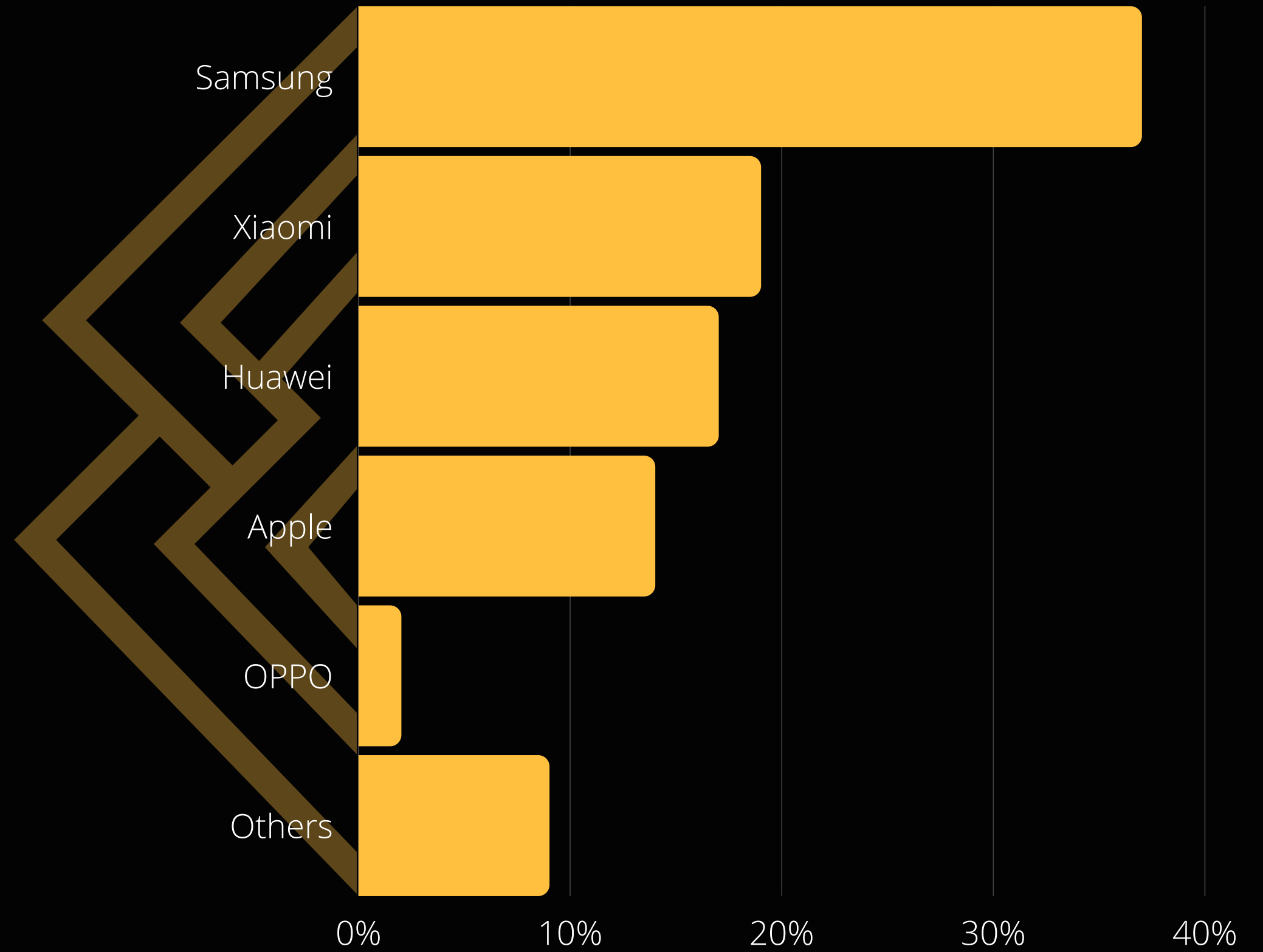
Gender



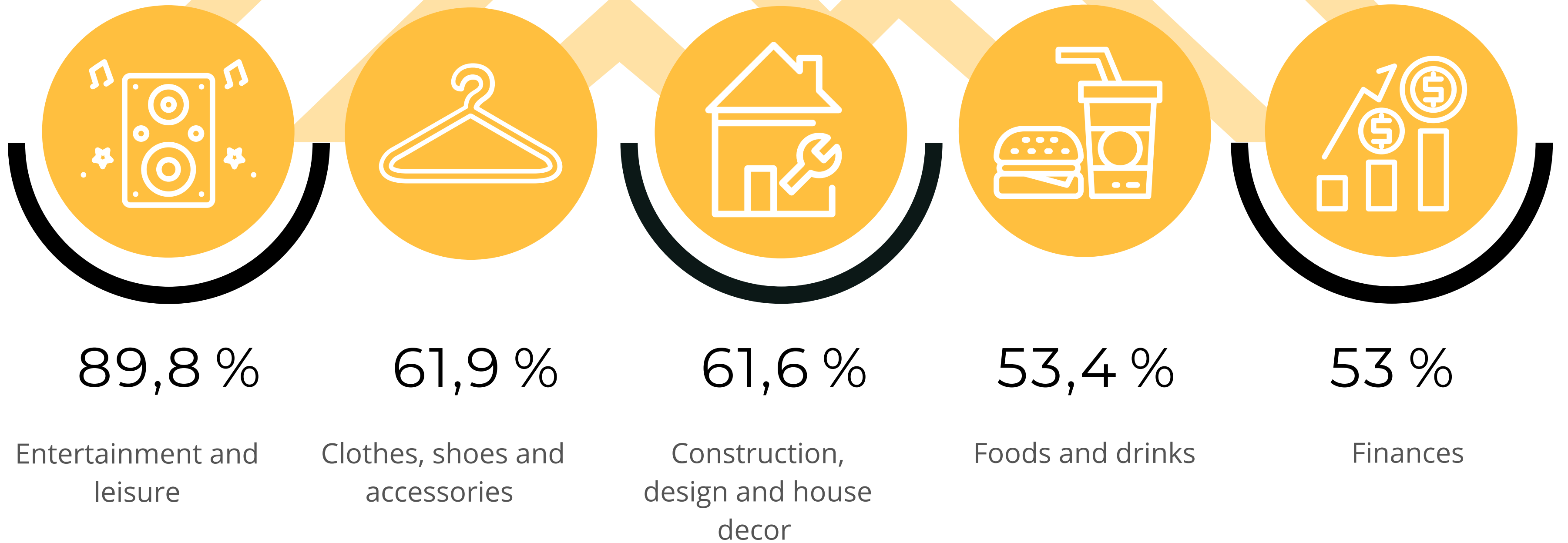
Type of device



Mobile devices



Interests



Types of placements
(on this site):



Promotional news
PR Article
PR material
Banner ad
Special project

Promotional news

(in Russian, Kazakh, English languages up to 2000 characters)

Latest news

MARCH 25, 2021

Ringtones based on "Daididau" are available on the Dimash Manga project website

MARCH 20, 2021

PR material

Up to 2000 characters and up to 25 photos (Text and photos from the editorial office)

- allows to tell about the product in more detail
- allows to convey an informative message to the audience

PR article (from the client/the editorial office)

Up to 5000 characters and up to 10 photos/
Up to 5000 characters and up to 10 photos (Text and photos from the editorial office)

"The works of Kazakh masters are primarily noticed abroad": Syrym Musrepov about the complex but very interesting art of a sculptor

August 3, 2020

848



Syrym Musrepov is a Kazakhstani sculptor and artist who, despite his young age, has already achieved great success. Today his works of art are in the National Museum, in the Palace of Independence and at international auctions. Recently, one of his works was exhibited at the opening of a branch of the global hotel chain in Kazakhstan.



Examples of banner ads

Top/ home page/ 1200x400

The screenshot shows the top section of the DIMASH NEWS website. The header includes the logo 'DIMASH NEWS', navigation links for 'DIMASH WORLD', 'WORLD', and 'GALLERY', and language options for 'ҚАЗ', 'RUS', and 'ENG'. Social media icons for Facebook, Instagram, Twitter, YouTube, and a search icon are also present.

The main content area features a 'Latest news' section on the left with several articles. A large yellow arrow points from the second article, 'Ringtones based on "Daididau" are available on the Dimash Manga project website', to a central banner. The banner is titled 'DIMASH WORLD' and contains the text: 'Ringtones based on "Daididau" are available on the Dimash Manga project website'. Below the banner, it says '"Daididau" is one of the most famous compositions of...'. To the right of the banner is a 'Dears' section with two articles: 'Dears in Argentina created games dedicated to Dimash Qudaibergen' and 'Dears from Indonesia organized a fundraiser to help victims of natural disasters'.

Latest news

MARCH 31, 2021
Art "Cubed"

MARCH 25, 2021
Ringtones based on "Daididau" are available on the Dimash Manga project website

MARCH 20, 2021
"KIELI MEKEN" published in honor of the Nauryz holidays

MARCH 17, 2021
Mexican Dears met famous traveler from Kazakhstan

MARCH 15, 2021
Dimash congratulated the first Kazakh artist to win a Grammy

DIMASH WORLD

Home About the project Ringtones How to buy Contacts Register

Shopping cart Login (EN) English

Dimash Show

Ringtones in explanation of the on the musical works of Dimash Kudaibergen. You can listen to them on the website and download them for free. You can set a ringtone on your mobile phone and...

DIMASH WORLD

Ringtones based on "Daididau" are available on the Dimash Manga project website

"Daididau" is one of the most famous compositions of...

Dears

DI GAMES

BAYTEREK

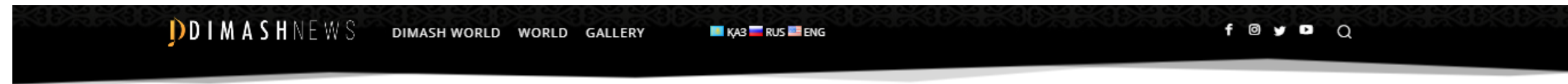
Dears in Argentina created games dedicated to Dimash Qudaibergen

Disaster Relief Fundraising for Disaster Areas in Indonesia

A humanitarian collaboration between
Daid
Dimash Indonesian Dears Fan Club
in
Dempet Dhuafa Organization

Dears from Indonesia organized a fundraiser to help victims of natural disasters

Horizontal/ pass-through/ 900x170



Latest news

MARCH 31, 2021
Art "Cubed"

MARCH 25, 2021
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MARCH 20, 2021
"KIELI MEKEN" published in honor of the Nauryz holiday

MARCH 16, 2021
Mexican Dears met a famous traveler from Kazakhstan

MARCH 15, 2021
Dimash congratulated the first Kazakh artist to win a Grammy

MARCH 12, 2021
D'R'S Manga Can Now be Read Online



Official Manga D'R'S ringtones



Dimash Ringtones Eastern Version

Free download

How to use the Manga D'R'S ringtone?

Ringtones manga D'R'S

Ringtones in exploration of the on the musical works of Dimash Kudaibergen. You can listen to them on the website and download them for free. You can set a ringtone on your mobile phone as well.

DIMASH WORLD

Ringtones based on "Daididau" are available on the Dimash Manga project website

"Daididau" is one of the most famous compositions of...

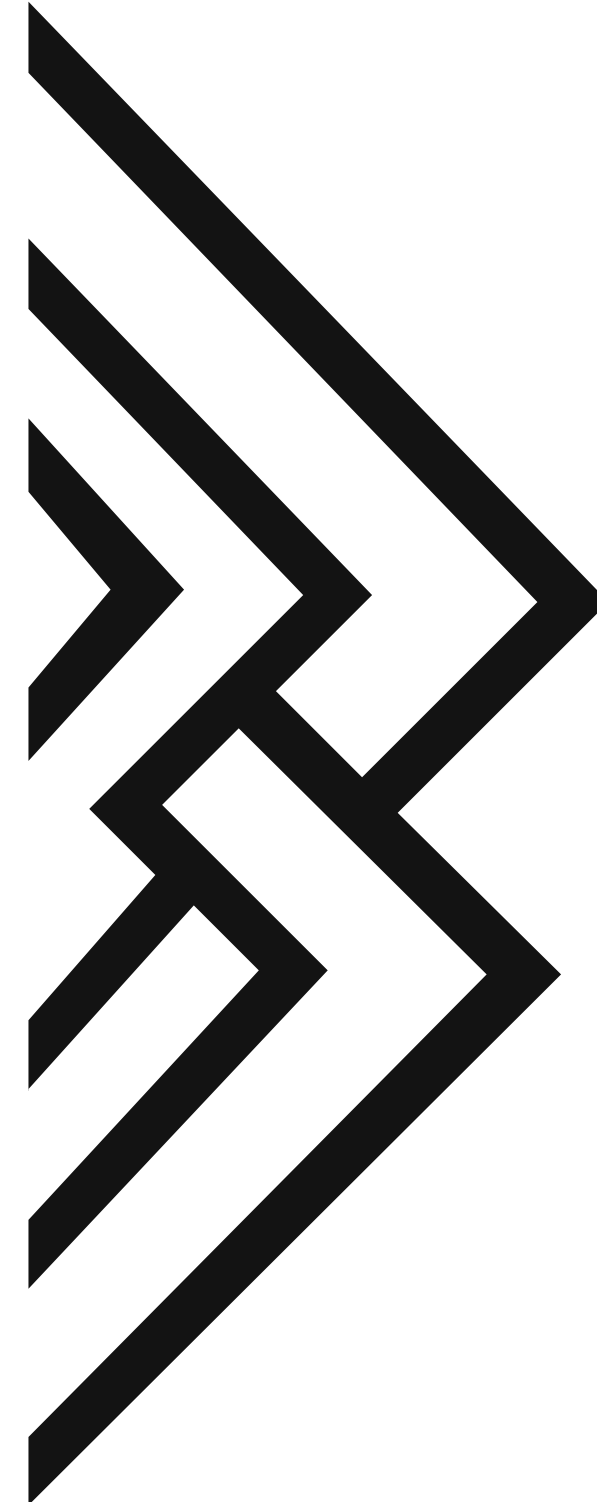
Dears



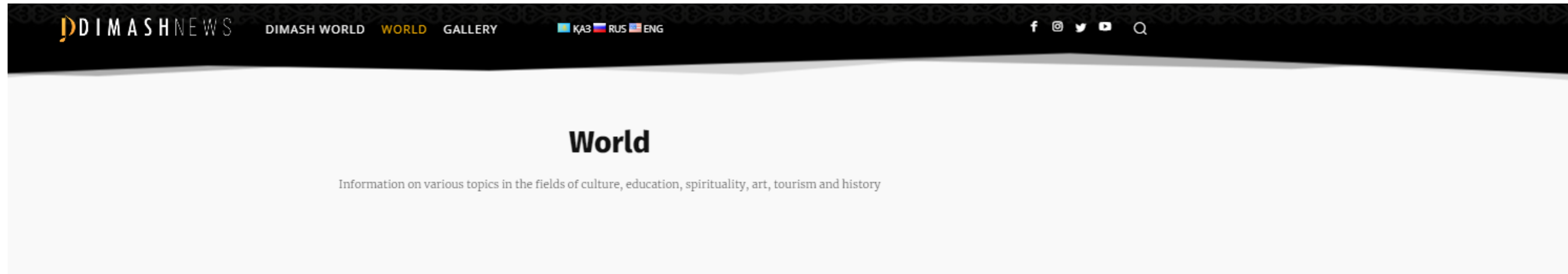
Dears in Argentina created games dedicated to Dimash Qudaibergen



Dears from Indonesia organized a fundraiser to help victims of natural disasters



Vertical/ pass-through/ 300x 600



Liquid Gold of Lepsinsk

Over the past 160 years, honey has been widely popular, bottled in the picturesque Kazakhstani region - Lepsinsk. At the beginning of the last...

JANUARY 27, 2021



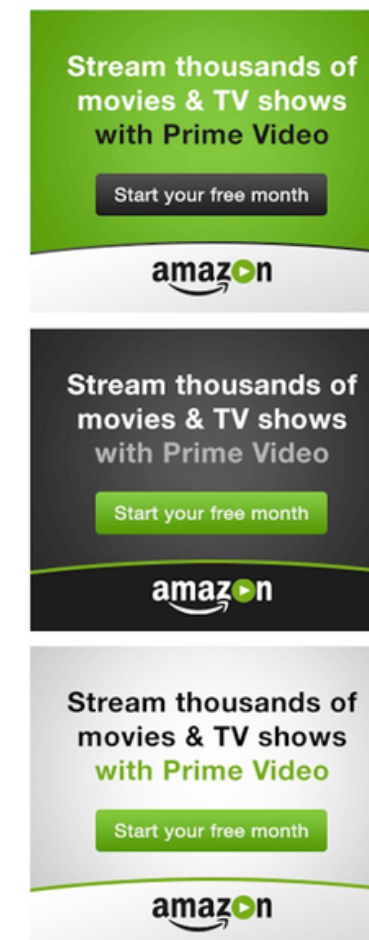
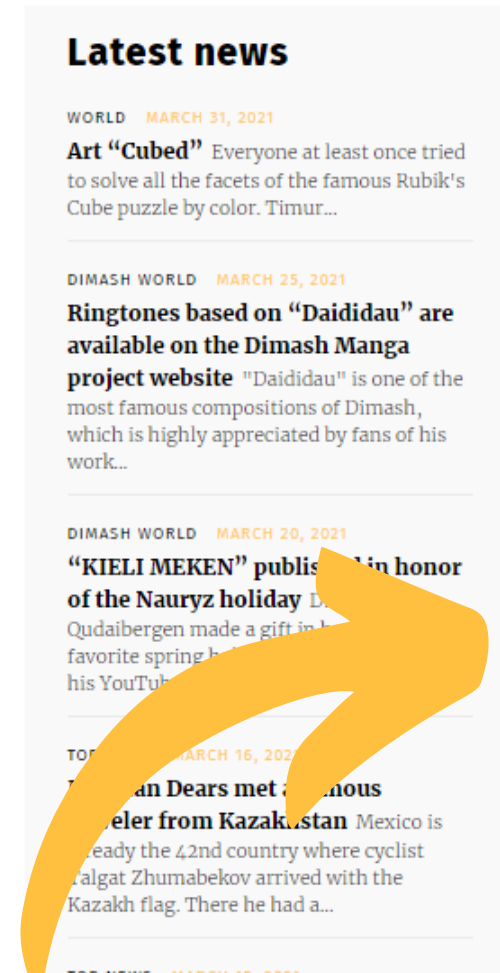
Updated copyright information will be shown soon

Dear friends! Due to the large number of feedbacks that came to us after the publication of the copyrights, it was decided to open a...

JANUARY 21, 2021



In spite of borders being closed and restrictions in place – Dimash’s backing vocalist took part in the famous musical



Special project



Allows the brand to tell more about itself



Solves the problems of building communications with the audience



Helps to increase audience loyalty

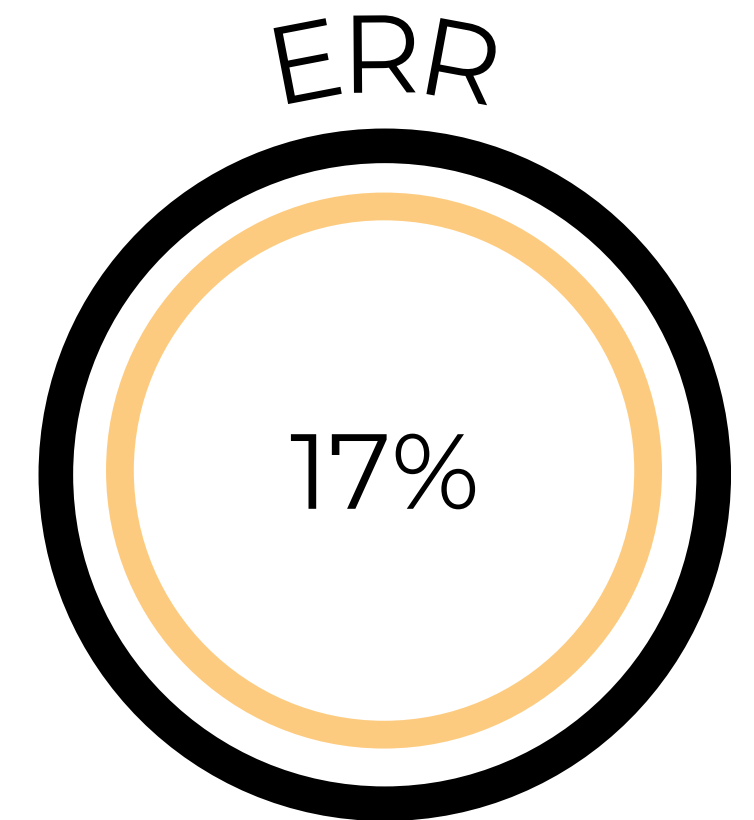
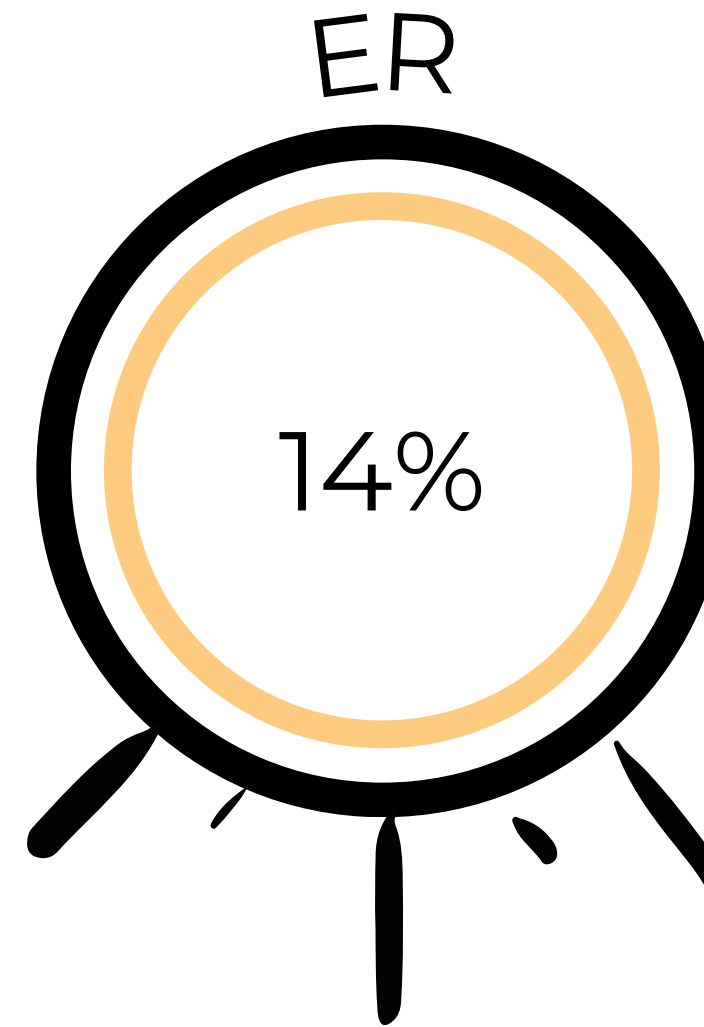
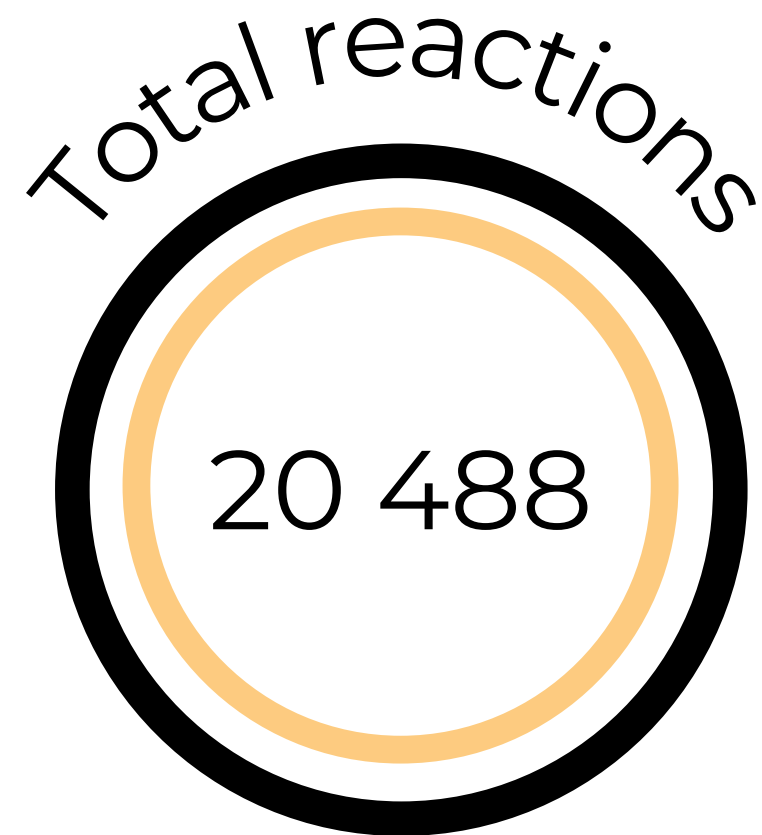
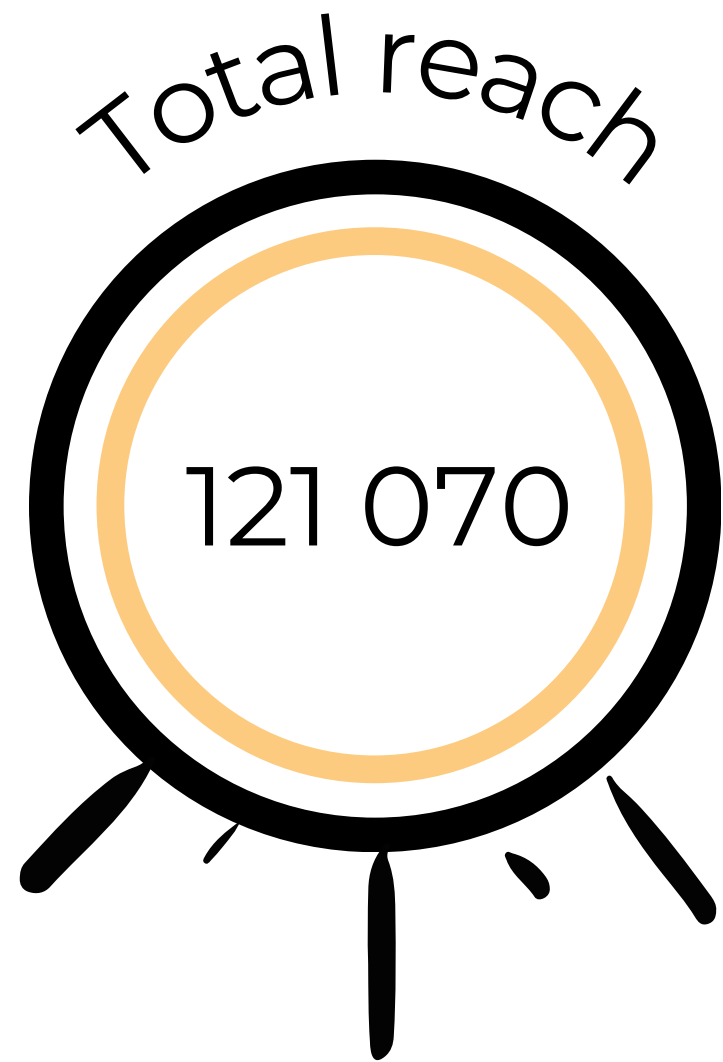


Allows to get closer to the audience



Instagram @dimashnews

Instagram reach - 64 349

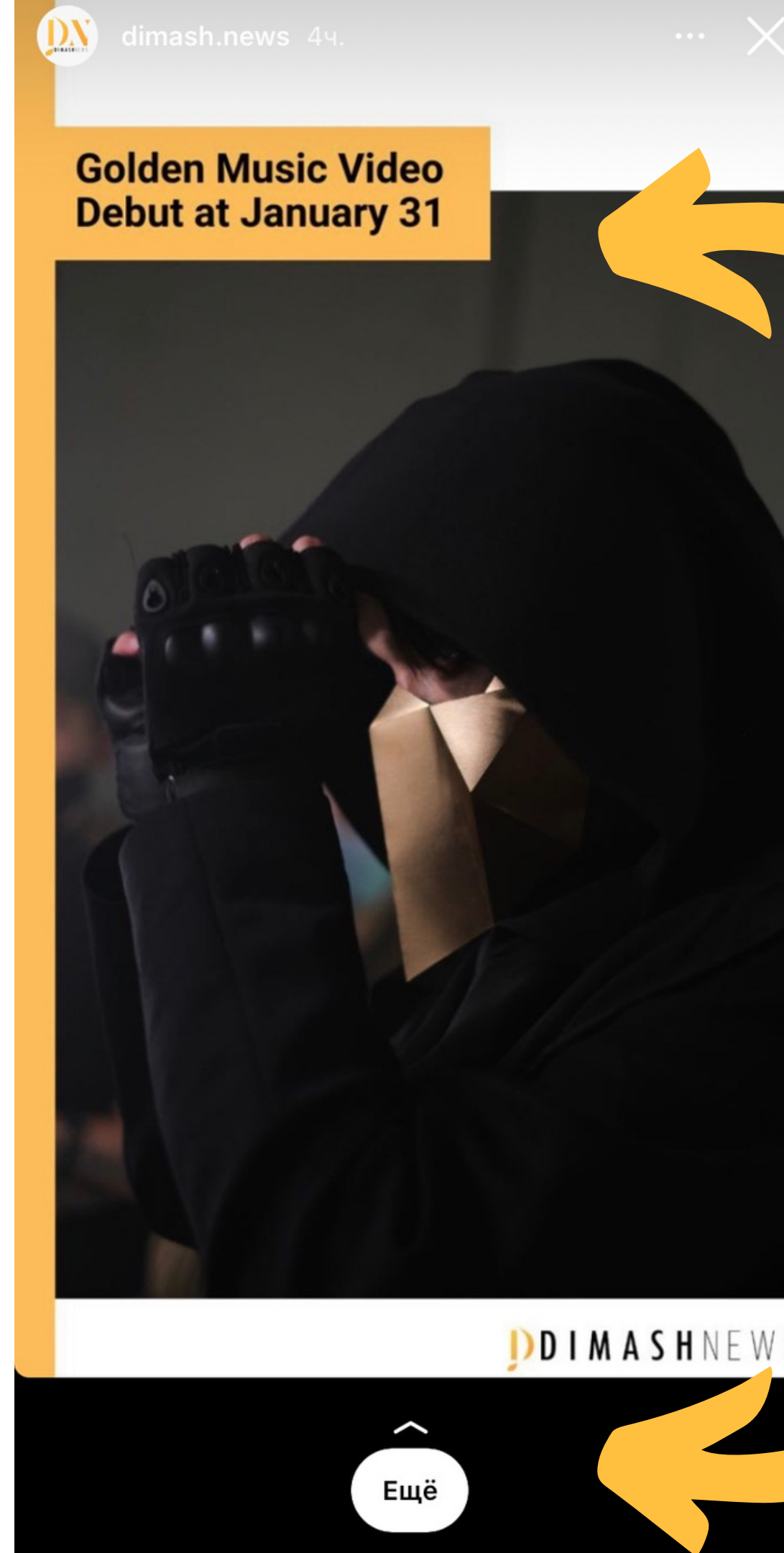


Types of placements
(On Instagram):



Branded Post
Branded Stories

Examples



Text with image

Link to the site /
application



Contacts:

+7 707 726 60 34

ad@dimashnews.com